



Google Books for Dentistry, an Introduction

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Outline

- Google Books Overview
 - About Google Books
 - What's in Google Books
 - How to Find Stuff in Google Books
 - How to Use Google Books
- Google Books Examples
 - Teaching
 - Research
 - Clinical Practice
 - Getting the Real Book
- More Information
- Questions & Answers



Introduction



- Google Book Search: Dr. Schwimmer shares his story: <http://www.youtube.com/watch?v=O8rLJZDOef8>



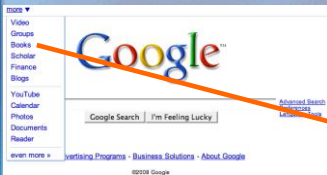
Getting from Google to Google Books

- The "More" menu is your friend



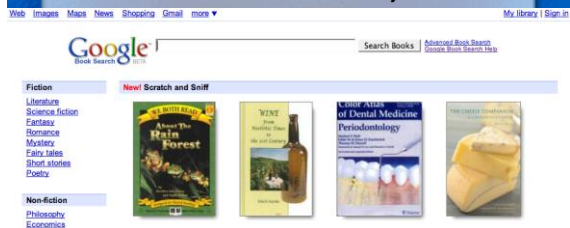
Getting from Google to Google Books

- The "More" menu is the way to books



About Google Books

- Can use regular Google Search commands
- Has new and old books and journals



About Google Book Search

Search the full text of Books
Find the perfect book for your purposes and discover new ones that interest you.

Search
Book Search works just like web search. Try a search on Google Book Search or on Google.com. When we find a book with content that contains a match for your search terms, we'll link to it in your search results.

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If you find a book you like, click on the "Buy this book" and "Borrow this book" links to see where you can buy or borrow it.


Where do the books come from?
Currently, we are connecting readers with books in two ways: the [Partner Program](#) and the [Library Project](#).

New! Create your own library with Google Book Search. [Find out how.](#)
Are you a publisher or author? [Find out how you can promote your books on Google for free.](#)

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What's in Google Books

- Books and journals, both
 - but mostly books
- From publishers & libraries
 - Who have agreed to partner with Google
- Important to note:
 - Copyright / Intellectual property
 - Conservative access via multiple levels
 - More complete access via Mbooks



What's in Google Books?

Google Book Search Help Center

About Google Book Search

- Using Google Book Search
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Library Project

- Overview
- Library Partners
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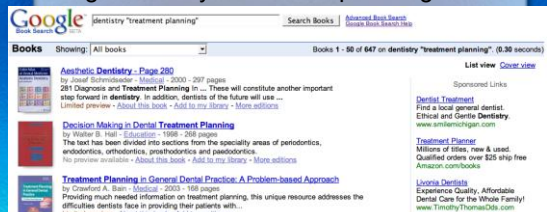
What's in Google Books from UM

- "The University of Michigan and Google, Inc. have entered into a ground-breaking partnership to digitize the entire print collection of the University Library. The digitized collection, called MBooks, is searchable in the library catalog, Mirllyn, as well as in the Google Book Search. Full-text of works that are out of copyright or in the public domain are available."
- MBooks - Michigan Digitization Project:
<http://www.lib.umich.edu/mdp/>



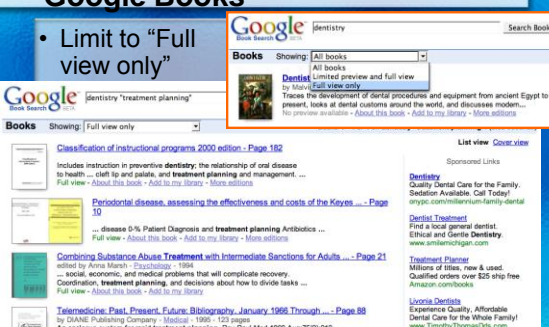
Search: How to find stuff in Google Books

- Google Books:
<http://books.google.com/>
- Eg. Dentistry "treatment planning"



Search: How to find stuff in Google Books

- Limit to "Full view only"



Search: How to find stuff in Google Books

The screenshot shows the Google Advanced Book Search page. It features a search bar with the text 'dentistry' and a 'Google Search' button. Below the search bar, there are several filters and options:

- Find results:** with all of the words, with the exact phrase, with at least one of the words, without the words.
- Search:** All books, Limited preview and full view, Full view only, Library catalogs.
- Language:** Return pages written in any language.
- Title:** Return books with the title (e.g. Books and Culture).
- Author:** Return books written by (e.g. Hamilton Mabie or "Hamilton Wright Mabie").
- Publisher:** Return books published by (e.g. O'Reilly).
- Subject:** Return books on subject (e.g. Medieval History or "Medieval History").
- Publication Date:** Return books published between the years of (e.g. 1978 and 1972).
- ISBN:** Return books with the ISBN (e.g. 000903314).

Search: How to find stuff in Google Books

- Use Advanced Search especially to search for authors ...

The screenshot shows a Google search for 'author:"University of Michigan"'. The results show 'Books' with 'Showing: Full view only' and 'Books 1 - 50'. A specific result is highlighted: 'University of Michigan Publications' by University of Michigan - History - 1920. Description based on: Vol. 9, published 1930. Full view - About this book - Add to my library - More editions.

Search: How to find stuff in Google Books

The screenshot shows a Google search for 'subject:"dentistry"'. The results show 'Books' with 'Showing: Limited preview and full view' and 'Books 1 - 30 of 233 on subject:"dentistry" (0.22 seconds)'. A grid of book covers is displayed, including titles like 'Variations in Development and History of the Denture', 'Dental Care Careers', 'The Exciting History of Dentistry', 'The Principles and Practice of Dentistry', 'Dental Terminology', 'The Art of Dental Medicine: Aesthetic Dentistry', 'The Art of Dental Medicine: Periodontology', and 'Pamphlets'.

Search: What is Mbooks?

- Mbooks: <http://www.lib.umich.edu/mdp/>

The screenshot shows the MLibrary website for the University of Michigan. It features a search bar and navigation links. A section titled 'MBooks - Michigan Digitization Project' is highlighted, with a sub-section 'MBooks'. The text explains that the University of Michigan and Google, Inc. have entered into a partnership to digitize the entire print collection of the University Library. The digitized collection, called MBooks, is searchable in the library catalog, Mirlyn, as well as in the Google Book Search. Full-text of works that are out of copyright or in the public domain are available.

Search: What is in Mbooks?

The screenshot shows the MLibrary website celebrating the millionth digitized book. The main heading is 'Million' and the text reads: 'The University of Michigan's University Library has just put the millionth book from its collection on-line. That's one million out of the 7.5 million volumes in the library's current holdings.' Below this, there is a section titled 'One Millionth Digitized Book' with a Flickr gallery. The gallery includes photos of the millionth digitized book, details of the digitization process, and the people behind the project.

Search: How to find stuff in MBooks

- Mbooks items are in Mirlyn
- You can find them with an author or title search, or by serendipitous discovery
- You cannot, at this time, search Mbooks as a distinct collection

Search: Google Books / MBooks strategies

- Strategy 1: To find a book
 - Use Google Books to search within a book (fulltext or keyword)
 - If Google has full view available, great; if not ..
 - Go to Mirlyn with the author or title to see if University of Michigan has more complete fulltext
- Strategy 2: To get a copy
 - Use Google Books to find what page or chapter you need
 - Use University Libraries Document Delivery to get a copy sent to you by email or to borrow.



Examples - Teaching

- Can search for frequently asked questions, or specific conditions

The screenshot shows search results for 'oral herpes' and 'antibiotic prophylaxis'. Visible titles include 'Asas of Emergency Medicine', 'Clinician's Handbook of Preventive Services', 'Essential Microbiology for Dentistry', and 'Dr. Melissa Palmer's Guide to Hepatitis & Liver Disease'. The interface includes search filters, page numbers, and links to full text or purchase options.

Examples - Teaching

The screenshot shows the search results for 'Essential Microbiology for Dentistry' by Lakhman P. Samaranayake and Brian M. Jones. The main preview shows the title and authors. On the right, there are links for 'Full text', 'Contents', 'Subjects', and 'Buy this book'. The 'Buy this book' section lists various retailers like Amazon, Barnes & Noble, and Google Product Search.

Examples - Teaching

The screenshot shows the search results for 'Clinician's Handbook of Preventive Services: Put Prevention Into Practice' by Diane Publishing Company. The main preview shows the title and authors. On the right, there are links for 'Full text', 'Contents', 'Subjects', and 'Buy this book'. The 'Buy this book' section lists various retailers like Amazon, Barnes & Noble, and Google Product Search.

Examples - Teaching

- Can search for historical context or earliest known examples

The screenshot shows search results for 'History of Dentistry: A Practical Treatise for the Use of Dental Students' by W. D. Miller. The main preview shows the title and authors. On the right, there are links for 'Full text', 'Contents', 'Subjects', and 'Buy this book'. The 'Buy this book' section lists various retailers like Amazon, Barnes & Noble, and Google Product Search.

Examples - Teaching

The screenshot shows the search results for 'History of Dentistry: A Practical Treatise for the Use of Dental Students' by W. D. Miller. The main preview shows the title and authors. On the right, there are links for 'Full text', 'Contents', 'Subjects', and 'Buy this book'. The 'Buy this book' section lists various retailers like Amazon, Barnes & Noble, and Google Product Search.

Examples - Teaching

Google Book Search [willoughby d. miller] OR [miller willoughby d] Search Books

Download PDF - 2.4M
View plain text

dentistry: A Practical Treatise for the Use of Dental

By Willoughby D. Miller, 1855. This animal life aimed, should be dentistry's greatest benefactor. August 1, 1855, he secured a B.S. from the University of Michigan. He next pursued his studies in the profession of physics, at Dr. James Truman and Dr. ...

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Title Page
Copyright
Table of Contents
INTRODUCTION
DENTISTRY IN THE EU...
CHAPTER VIII
more »

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Add to my library

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Google Product Search

Search in this book

Examples - Teaching

Google Book Search [willoughby d. miller] OR [miller willoughby d] Search Books

Public Art in Ann Arbor and Washtenaw County

By Martha R. Keller, Alexa Lee Gallery, Alexa Lee Gallery

Published 1995
Outdoor sculpture
134 pages
ISBN 0964469803

Original from the University of Michigan
Digitized Nov 12, 2007

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BookSense.com
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Find this book in a library

Search in this book

Examples - Clinical Practice

Google Book Search [gingivitis OR periodontitis] [oral OR mouth] [inflamm] Search Books

Showing: All books

Books 1 - 50 of 847 on [gingivitis OR periodontitis] [oral OR mouth] inflammation OR swelling

Homeopathic Care for Cats and Dogs, Small Doses for Small Animals - Page 129

GINGIVITIS AND MOUTH INFLAMMATION General Care for Gingivitis and Mouth Inflammation

The human voice and connected parts - Page 221

Assessment of Oral Health: Diagnostic Techniques and Validation Criteria - Page 20

Color Atlas of Oral Diseases - Page 112

Excerpta Medica - Page 120

Examples - Clinical Practice

Google Book Search [gingivitis OR periodontitis] [oral OR mouth] [inflamm] Search Books

The human voice and connected parts

CHAPTER XIII.
DISEASES OF THE MOUTH, THE THROAT, ETC.

CONTINUING our progress from within outwards, we next come to the mouth, with its contained organ *the tongue*, bounded in front and at the sides by the *gums* and *teeth*, and closed anteriorly by *the lips*. All these various parts and structures are subject to disease; as are also the glands underlying the mucous membrane of the cavity; and those other glands which, though situated outside it, yet open into it by their respective outlets or mouths. The disease most commonly affecting the soft structures is inflammation, and that attacking the teeth *caries*, or their decay and death.

(*) *Inflammation of the Mouth—par otis simple—* is of comparatively rare occurrence, if we except those parts of it lying in immediate proximity to the tooth, and resulting from the irritation set up by the decay to which the latter are so exceedingly prone. In children, *specific inflammations*—that is, those depending upon a specific cause, as from the lodgment and growth in the mucous membrane of certain vegetable parasites, as in case of *trichina*, &c.—are of much greater frequency and continue to be the chief con-

Examples - Clinical Practice

Google Book Search [gingivitis OR periodontitis] [oral OR mouth] [inflamm] Search Books

Color Atlas of Oral Diseases

By George Laskaris

112. Periodontal Diseases

Plaque-Induced Gingivitis

Chronic Periodontitis

Periodontal Diseases

Oral Cancer Signs, Symptoms & Treatments. Get Oral Cancer Information Online. HealthSource.com

Examples - Clinical Practice

Google Book Search [gingivitis OR periodontitis] [oral OR mouth] [inflamm] Search Books

Excerpta Medica

By Excerpta Medica Foundation

Published 1989

Excerpta Medica Foundation

Original from the University of Michigan

v. 19 1979

Digitized Feb 23, 2007

Buy this book
Amazon
Barnes&Noble.com
Books-A-Million
BookSense.com
Google Product Search

Search in this book

1 page matching [gingivitis OR periodontitis] [oral OR mouth] inflammation OR swelling in this book

Examples - Getting the real books

- From the University Libraries
- From other libraries
- From book vendors

Getting books from UM Libraries

The screenshot shows the University of Michigan Library website. The main heading is "7-FAST On-Campus Document Delivery Service". Below this, it states: "7-FAST is starting a pilot project fall term 2007 to deliver copies and loans to all faculty, graduate students and proxies for free. We also deliver UM materials to undergraduates and staff, online and on campus for \$3.75 per request!" It then lists "Thousands of faculty, students and staff have used 7-FAST because we offer:" followed by two sections: "Convenience" and "Service".

Convenience --

- Articles or book chapters delivered to the web as a PDF
- Books delivered to your office or one of our campus pick-up locations
- Rush service available
- You forward to ILL if we cannot fill your request
- Order and pay online using your credit card or shortcode

Service --

- Delivery within 2 business days
- 20 years of staff experience available by phone or email
- Custom microform copying
- Special requests welcome

At the bottom, contact information for the 100 Hatcher Graduate Library is provided: 100 Hatcher Graduate Library, 1000 Tappan St., Ann Arbor, MI 48106-1500. Phone: (734) 763-1100, Fax: (734) 763-1100.

Other sources

- Can also buy or borrow elsewhere

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Google Books problems and what to do

Google Error

We're sorry...

...but your query looks similar to automated requests from a computer virus or spyware application. To protect our users, we can't process your request right now.

We'll restore your access as quickly as possible, so try again soon. In the meantime, if you suspect that your computer or network has been infected, you might want to run a [virus checker](#) or [spyware remover](#) to make sure that your systems are free of viruses and other spurious software.

If you're continually receiving this error, you may be able to resolve the problem by deleting your Google cookie and revisiting Google. For browser-specific instructions, please consult your browser's online support center.

If your entire network is affected, more information is available in the [Google Web Search Help Center](#).

We apologize for the inconvenience, and hope we'll see you again on Google.

To continue searching, please type the characters you see below:



Google Books problems and what to do

The screenshot shows the Google Book Search Help Center page. The main heading is "Google Book Search Help Center". Below this, there is a navigation menu on the left and a main content area. The main content area is titled "My Library FAQ" and contains several sections: "About Google Book Search", "Partner Program", "Library Project", "Want to know more?", "Add Book Search to your site", and "Getting started...". The "Getting started..." section includes "Step 1: Log in to your Google account" and "Step 2: Add books to your library".

Getting started...

Step 1: Log in to your Google account
You must sign in to Google Book Search using your Google Account in order to add titles to your library or write reviews. Don't have a Google account? Register for one at <http://www.google.com/accounts>.

Step 2: Add books to your library
Add a single book: You can add any book in the Google Book Search index to your library. Just click the Add to my library link, which you'll find on search result pages, the right-hand column of book pages and the About this book page of all titles on Google Book Search.

Add a list of books: You can also easily import a list of books to your library. From the left hand column of your library, select Import books. Then enter a list of ISBNs that you'd like to include, and they'll be automatically added to your collection.

Step 3: Customize your library by including reviews, ratings, and labels

Google Books problems and what to do

Google Book Search Help Center

[Help Center Home](#) > [About Google Book Search](#) > [Using Google Book Search](#)

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Many of the books in Google Book Search come from authors and publishers who participate in our Partner Program. For these books, our partners decide how much of the book is browsable -- anywhere from a few sample pages to the whole book.

For books that enter Book Search through the Library Project, what you see depends on the book's copyright status. We respect copyright law and the tremendous creative effort authors put into their work. If the book is in the public domain and therefore out of copyright, you can page through the entire book and even download it and read it offline. But if the book is under copyright, and the publisher or author is not part of the Partner Program, we only show basic information about the book, similar to a card catalog, and, in some cases, a few snippets -- sentences of your search terms in context. The aim of Google Book Search is to help you discover books and learn where to buy or borrow them, not read them online from start to finish. It's like going to a bookstore and browsing - with a Google twist.

Google Books problems and what to do

Basic HTML mode

Flag this page as unreadable

Google Books problems and what to do

Basic HTML mode

Flag this page as unreadable

Google Books problems and what to do

Provide Feedback

Google Books problems and what to do

Provide Feedback

More resources

- Google Book Search: Dr. Schwimmer shares his story:
<http://www.youtube.com/watch?v=O8rLJZDOef8>
- Flickr: One Millionth Book:
<http://www.flickr.com/photos/mlibrary/collections/72157603824504907/>

Links & more information - Google

- Google Books: books.google.com/
- Google Books Help Center: <http://books.google.com/support/>

Links & more information - UM

- University Libraries: Mbooks - Michigan Digitization Project:
<http://www.lib.umich.edu/mdp/>
- University Libraries: Frequently Asked Questions About Mbooks at the University of Michigan:
<http://sdr.lib.umich.edu/m/mdp/mdp-faq.htm>
- University Libraries: Google Books Search Tips:
<http://www.lib.umich.edu/mdp/GoogleBooks.pdf>



Links & more information

- UM Digital Libraries: Collections Search:
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- 7FAST:
<http://www.lib.umich.edu/7fast/>



Questions & Answers?

THE NEW YORKER CONFERENCE

GOOGLE'S MOON SHOT
The quest for the universal library.
By Jeffrey Tambor

BLOGS
Gauging the 2007 web trends, from AI bots, and more.
Bookish: Mandelstam tries to decipher Strindberg.
Bookish: From library to the internet in 10 years.
George Packer on the Reagan Democrats and Obama.
Bookish: Confessions on Reading: Allen vs. American Apparel.
Charles Beckett looks over the internet blog.