

CURRICULUM VITAE

Wilbert J. McKeachie

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CURRICULUM VITAE

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Date of Birth August 24, 1921

Current Positions

1946 - Department of Psychology, The University of Michigan
Teaching Fellow to Professor, 1946 –
Chairman, 1961 – 1971

1975 - The Center for Research on Learning and Teaching, The University of Michigan
Research Scientist, 1975 –
Director, 1975 – 1983

1986 – 1991 National Center for Research to Improve Post-Secondary Teaching and Learning
(NCRIPAL), The University of Michigan, Associate Director

<u>Degrees</u>	<u>Dates</u>	<u>University</u>
B.A.	1942	Michigan State Normal College
M.A.	1946	The University of Michigan
Ph.D.	1949	The University of Michigan

Honorary Degrees

LL.D.	University of Cincinnati
Sc.D.	Denison University
LL.D.	Eastern Michigan University
Litt.D.	Hope College
Sc.D.	Northwestern University
D.Hu.L.	Shawnee State University
Sc.D.	Alma College

Other Honors

- 1955 Alumni Award for Distinguished Teaching, The University of Michigan
- 1969 Faculty Intramural Athlete of the Year, The University of Michigan (1st Awardee)
- 1969 Alumni Honors Award, Eastern Michigan University
- 1973 American College Testing-American Education Research Association Award for Outstanding Research
- 1977 National Academy of Education
- 1978 Snyder Lecturer, University of Toronto
- 1982 The Fred McKinney Psychology Leadership, University of Missouri, Columbia
- 1982 ERM Distinguished Lecturer, American Society for Engineering Education, Education Research and Methods Division, Texas A & M University
- 1985 Ida Beam Distinguished Visiting Professor, The University of Iowa
- 1985 American Psychological Foundation Award for Distinguished Teaching in Psychology
- 1985 G. Stanley Hall Lecturer, American Psychological Association
- 1987 American Psychological Association Award for Distinguished Career Contributions to Education and Training in Psychology
- 1987 Chester E. Peters Lecturer, Kansas State University
- 1988 Edward L. Thorndike Award for Outstanding Research, American Psychological Association, Division of Educational Psychology
- 1989 Hill Distinguished Visiting Professor, University of Minnesota
- 1990 Recipient of the American Educational Research Association Special Interest Group on Faculty Evaluation and Development Career Achievement Award and announcement that the annual award will henceforth be called the Wilbert J. McKeachie Award.
- 1990 The University of Michigan Distinguished Faculty Governance Award
- 1991 Research in Medical Education Ninth Annual Invited Review, American Assoc. of Medical Colleges
- 1992 Symposium in honor of Wilbert J. McKeachie, The University of Michigan
- 1992 Psi Chi Distinguished Speaker, Midwestern Psychological Association
- 1992 Lilly Visiting Scholar, St. Xavier University
- 1992 Centennial Award for Outstanding Contributions, American Psychological Association

- 1993 Special Symposium Honoring Contributions of W.J. McKeachie, American Educational Research Association
- 1993 Ruth Cousins Distinguished Phi Beta Lecturer
- 1997 Michigan Psychological Association Distinguished Psychologist Award in Recognition of Outstanding Contributions in Advancing the Profession and Science of Psychology
- 1997 Award from the Professional and Organizational Development Network in Higher Education for Lifetime Outstanding Contributions to Teaching and Learning in Colleges and Universities
- 1998 American Psychological Foundation Gold Medal Award for Enduring Contributions to Psychology in the Public Interest
- 1998 University of Michigan. Jacqueline Eccles named Wilbert J. McKeachie Collegiate Professor of Psychology
- 2000 American Psychological Association symposium. "Teaching Across the Generations: Honoring the Contributions of Wilbert J. McKeachie."
- 2000 International Conference on Improving Learning and Teaching established the Bill and Ginnie McKeachie Award for the best student paper
- 2000 American Psychological Association Presidential Citation for exemplary service to the academic and scientific community

Academic and Professional Experience

- July – Nov. 1942 Mathematics teacher and Methodist minister, Trout Lake, Michigan
- 1942 – 1945 United States Navy, Deck and Radar Officer, U.S.S. Guest, (DD 472) Pacific Theater
- 1975 Visiting Professor, European Division, University of Maryland
- 1977 Visiting Professor, Far Eastern Division, University College, University of Maryland
- 1980 Visiting Professor, Western Australia Institute of Technology
- 1984 Visiting Professor, Fujian Teachers University
- 1985 Visiting Professor, Universidad Complutense De Madrid, Instituto de Ciencias de la Education
- 1986 – 1989 External Examiner, University of Hong Kong, Department of Psychology
- 1990 Consultant:
 Indonesian Second University Project, Jakarta
 University of Witwatersrand, Johannesburg, South Africa
 Northern Territories University, Darwin, Australia
- 1993 Visiting Lecturer: King Abdulaziz University, Jeddah, Saudi Arabia

- 1993 Visiting Lecturer: Abo University, Finland
- 1994 Visiting Lecturer: University of Umea, University of Stockholm,
Royal Institute of Technology, Lund University, Sweden
- 1999 Visiting Lecturer: Tampere University, Helsinki University, Finland
- 1999 Visiting Lecturer: University of Hong Kong, Hong Kong Baptist University, Hong Kong
University of Science and Technology, City University of Hong Kong, Chinese University,
Hong Kong

University Committee Service

I have chaired the Academic Senate, been president of the University chapter of AAUP, and have served on, or chaired, most of the major committees in the University, particularly those having to do with athletics, curriculum, economic policy, budget, and searches for President, deans and faculty.

Membership and Offices in Professional Societies

American Psychological Association

- | | |
|----------------------|---|
| 1975 - 76 | President |
| 1967 - 74 | Recording Secretary |
| 1964 - 82 | Board of Directors |
| 1952 - 54 | Education and Training Board |
| 1955 - 58 | Policy and Planning Board |
| 1957 - 60 | Board of Professional Affairs |
| 1958 - 60 | Council of Representatives |
| 1962 - 82 | “ “ “ |
| 1989 - 92 | “ “ “ |
| 1956 - 57 | President, Division on the Teaching of Psychology |
| 1972 - 73 | President, Division of General Psychology |
| 1975 - 76 | President, Division of Educational Psychology |
| 1951 - 53 | Chairman, Committee on Research in Teaching of Psychology |
| 1952 - 53 | Chairman, Committee on Undergraduate Education |
| 1957 - 60 | Committee on High School Teaching of Psychology |
| 1970 - 73, 1977 - 80 | Committee on Women in Psychology |
| 1977 - 84 | Committee on International Psychology |
| 1989 - 92 | Member, Public Information Committee |
| 1989 - 90 | Secretary-Treasurer, Running Psychologists |
| 1989 - 92 | AAC - APA Committee on Undergraduate Majors |
| 1992 - 97 | Board of Convention Affairs |
| 1993 - 94 | Parliamentarian |
| 1997 - | Council of Representatives |
| 2000 | Ethics Committee |

Michigan Psychological Association

- | | |
|-----------|---|
| 1953 - 55 | Chairman, Committee on Certification of Psychologists |
| 1953 - 54 | President |

American Association for the Advance of Science

1959 Fellow
 1976 Chairman, Section J (Psychology)

American Council on Education

1961 – 63 Committee on Instruction
 1964 – 65 Commission on Academic Affairs
 1973 – 84 Committee on Institutional Research Program
 1978 – 79 Board of Directors

American Education Research Association

1972 – 73 Co-Chairman, Program Committee
 1976 Nominating Committee
 1981 – 83 Governmental and Professional Liaison Committee
 1983 – 84 Chairman, Committee on the Lindquist Research Award

American Association for Higher Education

1974 – 81 Board of Directors
 1978 – 79 President

American Institutes for Research in the Behavioral Sciences

1979 - 2002 Board of Directors

American Psychological Foundation

1974 – 84 Trustee-at-large
 1980 – 82 President
 1991 – 96 Board of Trustees

Canadian Psychological Association

1977 - Honorary Life Fellow

British Psychological Society

1977 - Foreign Affiliate
 1998 - Honorary Fellow
 1999 - Honorary Member, Division for Teachers and Researchers in Psychology

International Union of Scientific Psychology

1978 – 84 U.S. Representative

International Association of Applied Psychology

1982 – 86 Founding President, Division of Educational, Instructional, and School Psychology

National Academy of Education

1983 – 85 Chairman of Section III, The Psychology of Education

American Association of University Professors

1968 – 81 Committee on College and University Teaching, Research and Publication, Chairman, 1976 – 78.
 1970 – 71 President, University of Michigan Chapter

American Council of Learning Societies

1995 – 99 American Psychological Association Delegate

Other Associations

1948 - Sigma Xi (Fellow, 1949)
 1952 – 53 Chairman, Psychology Section, Michigan Academy of Arts, Letters and Science
 1954 – 56 Social Sciences Research Council, Committee on Undergraduate Research Training
 1957 – 58 Chairman, Conference of State Psychological Associations
 1960 – 66 School Mathematics Study Group, Panel on Programmed Learning
 1962 – 73 Associate, National Training Laboratories
 1964 – 77 Board of Trustees, Kalamazoo College
 1965 – 70 Committee on College Teaching, Hazen Foundation
 1967 – 69 Chairman, Council of Graduate Department Chairmen
 1969 – 71 Advisory Board, Association of American Colleges and American Association of University Professors Project to Improve College Teaching
 1985 - European Association for Research on Learning and Instruction (EARLI) (Keynote speaker for meeting to found the association)
 1990 – 91 President, Center for Social Gerontology
 1991 - Advisory Board, Institute for Research on Adults in Higher Education, University of Maryland
 2003 Board of Directors, IDEA Center (Individual Development and Educational Assessment)

Editorial Boards

1963 – 74 Psychological Record
 1974 – 76 Journal of Educational Psychology
 1974 – 93 Journal of Higher Ed
 1974 – 84 Teaching of Psychology
 1975 – 84 Improving College and University Teaching
 1975 – 78 CRLT Reports
 1975 – 81 Educational Change, New York
 1980 – 93 Behavior Science Librarian
 1982 – 85 Contemporary Education Review
 1982 – 84 Journal of Psychoeducational Assessment
 1983 – 93 Teaching and Teacher Education: An International Journal of Research and Studies
 1987 – 93 American Journal of Education
 1989 – 93 Journal of Teaching in International Business
 1990 - Innovative Higher Education
 1991 - National Teaching and Learning Forum
 1994 - South African Journal of Higher Education
 1992 - Indian Journal of Psychology
 1994 - Korean Journal of Thinking and Problem Solving
 1999 Ugdymo Psichologija – International Journal of Research on Educational Psychology (Lithuania)
 2000 Journal of Applied Psychological Issues (Calcutta)

Community Service

1954 – 64	Chairman, Board of Christian Education, First Baptist Church, Ann Arbor
1965 – 67	Moderator, First Baptist Church, Ann Arbor
1966 – 70	Board of Directors, Washtenaw County Community Mental Health Center
1961 – 90	Board of Directors, American Baptist Campus Foundation
	President 1972 – 74, 1978 – 85

Consultantships to Federal Agencies, Foundations and Public Interest Groups

1951	United States Navy, Personnel Research
1951	Study Committee on Improving Undergraduate Instruction in Psychology, sponsored by Carnegie Corporation and the Grant Foundation at Cornell University
1951	United States Armed Forces Institute
1952	Study of Psychology as a Profession, National Science Foundation
1953	Center for the Liberal Education of Adults, University of Chicago
1955 – 58	Committee on Religion in Higher Education, Association of Midwestern State Universities
1958 – 60	Director of National Science Foundation (NSF) Summer Conferences for College Teachers of Psychology and NSF Research Participation Program for College Teachers of Psychology
1958 – 61	Danforth Foundation
1962 – 71	Area Training Committee, Veterans Administration, Chairman, 1963-65
1963 – 66	Advisory Commission on Community College Planning, Stanford University
1964 – 67	Committee on Course Content Improvement Section, National Science Foundation
1965 – 72	Committee on Psychiatry, Neurology, and Psychology, Veterans Administration
1966 – 72	Bureau of Research, United States Office of Education
1966 – 69	Biological Science Facilities, United States Office of Education
1966 – 71	Advisory Committee, Center for Research and Development in Higher Education, University of California
1967 – 72	Special Medical Advisory Group, Veterans Administration
1968 – 70	Scientific Improvement Program Panel, National Science Foundation

1970 – 72	Division of College Support, Bureau of Higher Education, United States Office of Education
1971 – 73	National Academy of Science-National Research Council Panel on the Impact of Information on Drug Use and Misuse
1973, 1980 – 84	Lilly Endowment, Inc.
1976 – 82	Standing Committee on Research and Development – Educational Testing Service
1976 – 78	National Institute of Education
1976 – 80	National Advisory Council, National Institute of Mental Health I also served on and chaired various NIMH committees over a period of 20 years
1982 – 83	Panel on Research and Development of Instructional Resources, Committee on Institutional Cooperation

Autobiographies, Memoirs, and Interviews

A tale of a teacher (An autobiography). In T. W. Krawiec (Ed.), The psychologists. New York: Oxford University Press, 1972.

Reprinted in part as: "Academician Wilbert J. McKeachie." Psychology Today. September, 1972, 63-67.

Teaching Psychology: Research and Experience. In V.P. Makosky (Ed.), The G. Stanley Hall Lecture Series, Vol. 6. Washington, D.C.: American Psychological Association, 1986.

Halonen, J.S. "I Was Just Lucky": An Interview with Model Teacher Wilbert J. McKeachie. In A.E. Puente, J.R. Matthews & C.L. Brewer (Eds.), Teaching Psychology in America: A History. Washington, D.C.: American Psychological Association, 1992.

A conversation with Wilbert J. McKeachie: Involving students in research. (By R.L. Miller & M.E. Ware). Journal of Psychological Inquiry, 1999, 4, 42-50.

Talking with the Right Person: Bill McKeachie (By LeAne Rutherford) Instructional Development, 1999, 15, (2) 3.

Teaching, Learning, and Thinking about Teaching and Learning. In Smart, J.C. & Tierney, W.G. (Eds.) Higher Education: Handbook of Theory and Research. Vol. XIV. New York: Agathon, 1999.

Profile: Dr. Bill McKeachie (By Michah Berryhill) Psych! The Undergrad Psychology Newsletter. March 1995 p.7.

An Interview with Wilbert (Bill) J. McKeachie (By William Herman) Newsletter for Educational Psychologists, Nov. 2000, 24, 7-10.

Wilbert J. McKeachie. The Corsine Encyclopedia of Psychology and Behavioral Science, p. 928-929. New York: Wiley.

More Than Just Luck: A Brief Biography of Wilbert J. McKeachie (By R. Eric Landrum). In Davis, S. L. & Buskist, W. (Eds.), The Teaching of Psychology: Essays in Honor of Wilbert J. McKeachie and Charles L. Brewer. Mahwah, NJ: Erlbaum, 2002.

Who's Who in America. Chicago's Marquis Who's Who. Jacques Cattell Press (Ed.), American Men and Women of Science. New York: R. R. Bowker Co.

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Wilbert J. McKeachie

Books and Separates

Readings in introductory psychology (Ed.) with D Beardslee, D Dulany, et al, Ann Arbor: George Wahr Publishing Company, 1951, xiii-347.

A review outline of general psychology (Ed.). Ann Arbor: George Wahr, 1951. 2nd Edition Ann Arbor: George Wahr, 1955.

A review outline of general psychology (with S. Komorita A. Neel, M. Wagman). Paterson, NJ: Littlefield, Adams, 1962.

Teaching tips: A guidebook for the teaching of general psychology (with G. Kimble). Ann Arbor. Author, 1951.

Teaching tips: A guidebook for the beginning college teacher (2nd Ed., with G. Kimble). Ann Arbor: George Wahr, 1953., 3rd Ed. 1966, 4th' Ed. 1960, 5th Ed. 1965.

Spanish edition. Metodos de Ensenanza Carmen Cota Compes ant Enrique Sanches Narvaez (Translators), Mexico Hirrero Hermanos Sucosors, Mexico, 1970.

Teaching tips: A guide book for the beginning college teacher (6d' Ed.). Lexington: D. C. Heath, 1969, 7th Ed. 1978, 8th Ed., 1986, 9th Ed., 1994

Portions reprinted in Scholl, S. C. & Inglis, S. C. Teaching Higher Education. Readings for Faculty. Columbus, OH: Ohio Board of Regents, 1977.

Portions reprinted Office of the Director of Instruction Quarterly Tips on Teaching Vol. 1, No. 1. Laguna: University of the Philippines at Los Banos, December, 1978.

Japanese edition. Yasutada Takahashi (Translator). Japan: Tamagawa University Press, 1984. Also translated into Polish, Chinese, and Arabic.

Teaching Tips: Strategies, Research, and Theory for College and University Teachers (10th Ed.). Boston: Houghton-Mifflin, (1999).

Improving undergraduate instruction in psychology (with D. Wolfle, et al.). New York: The MacMillan Co. 1952.

Man in his world: Human behavior Ann Arbor: University of Michigan Extension Service 1952.

The appraisal of teaching in large universities (Ed.). Ann Arbor: University of Michigan, 1959.

Undergraduate curricula in psychology with J. E. Milholland). Scott, Foresman and Company, 1961.

Psychology (with C. Doyle). Reading, MA: Addison-Wesley, 1966.

Psychology (2nd Ed. with C. Doyle). Reading, MA: Addison-Wesley, 1966.

Spanish edition. Psicología. Bogota: Fondo Educativo Interamericano, S. A. 1973.

Instructor's manual (to accompany Psychology with L.A. Siebert & J. S. Caldwell) Reading, MA: Addison-Wesley, 1970.

Instructor's manual (to accompany Psychology with C. L. Doyle, M. M. Moffett & C. W. Slater). Reading, MA: Addison-Wesley, 1976.

Some thoughts about teaching the beginning course in psychology (with E.L. Walker).

Belmont, CA: Brooks/Cole, 1987.

Translated into Spanish and Portuguese, Brooks/Cole, 1968.

The importance of teaching: A memorandum to the new college teacher (with Committee on Undergraduate Teaching). New Haven, CT: The Hazen Foundation, 1968.

Research on college teaching: A review. Washington, DC: ERIC Clearinghouse on Higher Education.

XIP readings in psychology. Lexington, MA: Xerox College Publishing, 1972.

Psychology: the short course (with C. Doyle). Reading, MA: Addison-Wesley, 1972.

Post-secondary education: Research opportunities for NIE (with J. Stephens). Washington, DC: National Institute of Education, 1976.

Learning, cognition, and college teaching (Ed.). New Directions for Teaching and Learning, No. 2. San Francisco: Jossey-Bass, Inc., 1980.

Joint Hampton-Michigan program for training minority and women researchers, Vols. I & II (Project No. 8-1154, with B.M. Morrison, R.L. Braithwaite, C.M. Jagacinski, & C. Kaczala). Washington, DC: National Institute of Education, 1980.

Improving undergraduate education through faculty development (with K. E. Eble).

San Francisco: Jossey-Bass Publishers, 1985.

Portions reprinted in various publications.

Instructor's manual in psychology (with M. Trahan). Columbus, OH: Charles E. Merrill Publishing Co, 1985.

Cognitive psychology and education. Science and Public Policy Seminars. Washington, DC: Federation of Behavioral, Psychological and Cognitive Sciences, 1986.

Teaching and learning in the college classroom: A review of the research literature (with P.R. Pintrich, Y-G Lin, D.A.F. Smith). Ann Arbor, MI: The Regents of the University of Michigan, National Center for Research to Improve Post-Secondary Teaching and Learning, 1986 (Second Edition 1990).

Portions reprinted in Feldman, K.A., Paulser, M.B., Teaching and Learning in the College Classroom. Needham Heights, MA: Ginn. 1994.

Teaching Psychology: A handbook (edited with James Hartley). Hillsdale, NJ and London: Hove and Erlbaum, 1990.

Teaching Tips for User of the Motivated Strategies for Learning Questionnaire (with G.R. Johnson, J. A. Eison, R. Abbott, G. T. Meiss, K. Moran, J. A. Gorgan, T. L. Pasternack, & E. Zaremba). Ann Arbor, MI: The Regents of the University of Michigan, National Center for Research to Improve Post-Secondary Teaching and Learning, 1991.

A Manual for the Use of the Motivated Strategies for Learning Questionnaire (with P.R. Pintrich, D. A. Smith & T. Garcia). Ann Arbor, MI: The Regents of the University of Michigan, National Center for Research to Improve Post-secondary Teaching and Learning, 1991.

McKeachie's Teaching Tips: Strategies, Research, and Theory for College and University Teachers. Boston: Houghton-Mifflin, 2002.

Chapters in Books

Past, present, and future in the relation of psychology to general education. Galesburg, IL.: Knox College, 1954.

Group dynamics: Implications from research for instruction and for instructional programs. In G. K Smith(Ed.), Current issues for higher education. Washington Association for Higher Education, 1956.

The joy of teaching. In D. L. Sharp (Ed.), Why teach? New York: Henry Holt, 1957.

How do students learn? In R. Cooper (Ed.), The two ends of a log. Minneapolis: The University of Minnesota, 1958.

Motivating students' interest. In R. Cooper (Ed.), The two ends of a log. Minneapolis: The University of Minnesota, 1958.

The interactions between student anxiety and teaching approach in learning mathematics. In R. Feirabend & P. DuBois (Eds.), Psychological problems and research methods in mathematics training. St. Louis: 1959.

The interaction of personality variables with teaching methods affecting college learning. In R. Feirabend P. DuBois (Eds.), Psychological problems and research methods in mathematics training. St. Louis: 1959.

Appraising teaching effectiveness. In W.J. McKeachie (Ed.), The appraisal of teaching in large universities. Ann Arbor: University of Michigan, 1959.

College teachers and the learning process. In J. W. Gustad (Ed.), Faculty preparation and orientation. Winchester, MA: New England Board of Higher Education, 1960.

The instructor. In G. Finch (Ed.), USAF-NAS-NRC-Symposium: Education and Training Media, 1960, 789, 22-23.

Recitation and discussion. In O. Lancaster (Ed.), Achieve learning objectives. University Park, PA: Pennsylvania State University, 1960, 1-37.

The role of the faculty in improving the instructional program. In W. Blaketor (Ed.), Proceedings. 1960 Judson College Faculty Workshop. Marion, AL: Judson College, 1960.

- Studies of teaching effectiveness. In J. K. Folger (Ed.), Proceedings. Institute on Institutional Research. Atlanta, GA: Southern Regional Educational Board, 1960.
- Teaching methods. In W. Blaketer (Ed.), Proceedings, 1960 Judson College Faculty Workshop. Marion, AL: Judson College, 1960.
- The value of effective teaching in liberal arts colleges. In W. Blaketer (Ed.), Proceedings. 1960 Judson College Faculty Workshop. Marion, AL: Judson College, 1960.
- What do the research findings from behavioral science suggest concerning the improvement of teaching and learning? In G. Smith (Ed.), Current issues in higher education. Washington, DC: NEA, 1960.
- The psychology of learning as applicable to effective college teaching. A regional faculty orientation program. Harrisburg, PA: Pennsylvania Association of Colleges and Universities, 1961.
- What do research findings reveal that might increase the effectiveness of teaching? In A. Henderson (Ed.), The annual conference on higher education in Michigan. Ann Arbor University of Michigan 1961.
- Recitation and discussion. In O. Lancaster (Ed.), Achieve learning objectives. University Park, PA: Pennsylvania State University, 1961, 1963.
- Teaching scientific psychology in the denominational college: Comments. In A. A. Schneiders & P. J. Center (Eds.), Selected Papers from the ACPA Meetings of 1960. 1961 (Fordham University). New York: American Catholic Psychological Association, 1962.
- Procedures and techniques of teaching. A survey of experimental studies. In N. Sanford (Ed.), The American college. New York: Wiley, 1962.
Reprinted in: Western Interstate Commission for Higher Education and Center for Research and Development in Higher Education, The individual and the system. Berkeley: Center for Research and Development in Higher Education, 1967.
- Internships in college teaching. In D. L. Delaka & R. R. Taylor (Eds.), On the threshold to academic careers. Madison: University of Wisconsin, 1962.
- Psychological content in high school social studies. In B. Berelson (Ed.), The social sciences and the social studies. New York: Harcourt, Brace & World, 1962.
- College teaching and student motivation. In H. A. Estrin & R. W. Van Houten Eds.), Higher education in engineering and science. New York: McGraw-Hill 1963.
- Problems and perils in controlled research in teaching. In E. R. Sternberg (Ed.), Needed research in the teaching of English. Washington, DC: U.S. Office of Education, (Coop. Res. Monograph No. II), 1963.
- Psychological characteristics of adults and instructional methods in adult education. In R. G. Kuhlen (Ed.), Psychological backgrounds of adult education. Chicago: Center for the Study of Liberal Education for Adults, 1963.
- Research on college teaching. In N. Gage (Ed.), Handbook of research on teaching. Rand-McNally, 1963.
Reprinted by: Council of Social Work Education for distribution to Schools of Social Work. Translated as: Que revelan las invistigaciones dobre los metodos de esnennza universitaria by J. Diaz Bordenave & Carmen Coto. Lima, Peru: Instituto Interamericano de Ciencias Agricolas de la OEA, 1966.

- Needed research on psychological factors in learning as related to the social studies. In R. A. Price (Ed.), Conference on needed research in the teaching of the social studies. Syracuse University, NY: Sagamore Conference Center, 1963.
- Approaches to teaching. In N. Sanford (Ed.), College and character. New York: Wiley, 1964.
- The college teacher and creativity. In D. Schwartz (Ed.), Creativity in its classroom context. Lexington: Bulletin of Bureau of School Service, University of Kentucky, 1964.
- Psychology and college teaching A survey of recent experimental studies with implications for the future. In M. Whiffen (Ed.), The teaching of architecture. Washington, DC: The American Institute of Architects, 1964.
- Psychology. In H. N. Rivlin (Ed.), The first years in college. Boston: Little, Brown, 1965.
- Effective teaching The relevance of the curriculum. In L. E. Dennis & J. F. Kauffman (Eds.), The college and the student. Washington, DC: American Council on Education, 1966, 189-1B1.
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- The teacher in higher education. Changing dimensions and demands of the profession. Los Angeles: California Teachers Association, 1966.
- Significant student and faculty characteristics relevant to personalizing higher education. In J. W. Minter (Ed.), The individual and the system. Boulder, CO: Western Interstate Commission for Higher Education, 1967, 21-35.
- The means of achieving educational objectives in the classroom. In E. Foreman (Ed.), The improvement of instruction: The instructional process. Macomb: Western Illinois University, 1967.
- The faculty: Who they are, what they do. In Southern Regional Educational Board, The college campus in 1969. Atlanta, GA: SREB, 1969.
- Field experience in the psychology curriculum. In W. C. Sheppard (Ed.), Proceedings: Conference on Instructional innovations in Undergraduate Education. Eugene: University of Oregon, 1969, 113-123.
- Attitude change: Resistances and conflicts. In W. L. Heimstra (Ed.), Dynamic Christian Growth. Proceedings of the Seventeenth Annual Convention, Christian Association for Psychological Studies. Grand Rapids, MI, 1970.
- The teaching learning process: Teaching. In Plumtree, et al. (Eds.), University Teaching and Learning. Waterloo, Ontario: University of Waterloo, 1971.
- Instinct. In World Book Encyclopedia 1973 and later editions.
- Intelligence. In World Book Encyclopedia 1973 and later editions.
- I. Q. In World Book Encyclopedia 1973 and later editions.

Evaluating drug information programs. Report of the Panel on the Impact of Information on Drug Use and Misuse, Phase II. Assembly of Behavioral and Social Sciences. National Research Council - National Academy of Sciences, Washington, DC, 1973.

Instructional psychology. Annual Review of Psychology, Annual Reviews, 1974.

The evaluation of teachers in higher education, (with J. A. Kulik). In F. N. Kerlinger (Ed.), Review of research in education, Vol. 3. Itasca, IL: Peacock, 1975.

Effective college teaching (with J. A. Kulik). In F. N. Kerlinger (Ed.), Review of research in education, Vol. 3. Itasca, IL: Peacock, 1975.

Assessing teaching effectiveness: Comments and summary. In B. Massey (Ed.), Proceedings: International Conference on Improving University Teaching. Heidelberg, Germany: University of Maryland, European Division, 1975.

Preparing for a course. In Chancellor's Advisory Committee on Instructional Development, Ohio Board of Regents, Teaching in higher education: Critical readings. Delaware, OH: Ohio Wesleyan University, 1975.

Examinations. In Chancellor's Advisory Committee on Instructional Development, Ohio Board of Regents, Teaching in higher education: Critical readings. Delaware, OH: Ohio Wesleyan University, 1975.

The impact of NTL on the theory and practice of learning. In A tribute to Lee Bradford. University of Cincinnati, 1976.

Reactions from a former department chairman. In J. C. Smart & J. R. Montgomery (Eds.), Examining departmental management. Jossey-Bass, 1976.

Has the psychology of instruction progressed in this century? Talks to teachers, 1892 and 1976. In T. B. Massey (Ed.), Proceedings: Second International Conference on Improving University Teaching. Heidelberg University and University of Maryland, 1976.
Reprinted in: King, R. G. (Ed.), Tutoring. Research Unit in University Education, University of Western Australia, 1978.

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The state of the art in improving learning and teaching. In T. B. Massey (Ed.), Proceedings: Third International Conference on Improving University Teaching. Newcastle-upon-Tyne Polytechnic and University of Maryland, 1977.

A challenge to change. Evaluation for the Veterinary Profession. Proceedings: Seventh Symposium on Veterinary Medical Education. West Lafayette, IN: Purdue University, 1978, 129-131.

Teaching-learning improvement: The state of the art. In T. B. Massey (Ed.), Proceedings: Fourth International Conference on Improving University Teaching. Aachen, F. R. Germany. University of Maryland, University College, 1978, 24-39.

- Approaches to teaching. In N. Sanford & J. Axelrod (Eds.), College and Character, Berkeley, CA: Mouton, 1979, 203-215.
- Perspectives from psychology: Financial incentives are ineffective for faculty. In D. R. Lewis W. E. Becker (Eds.), Academic Rewards in Higher Education. Cambridge, MA: Ballinger Publishing Co, 1979, 1-10.
- Advances in faculty development. In T. B. Massey (Ed.), Proceedings Fifth International Conference on Improving University Teaching. The City University London and University of Maryland, 1979.
- Improving lectures by understanding students' information processing. In W. J. McKeachie (Ed.), Learning, cognition, and college teaching. New Directions for Teaching and Learning. San Francisco: Jossey-Bass Inc., 1980.
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Musical Compositions

Holly High School "Fight song," with Robert Bravender, first performed in 1939.

"Prayer," a short choral composition with words by John Bowring. Performed by the choir of the First Baptist Church since April, 1960.

"Lullaby," A Christmas Cradle song [composed with Linda McKeachie), 1963.

"I Bind My Heart," a hymn with words by Lachlean MacLean Watt (composed with Virginia McKeachie). First sung by congregation and choir of First Baptist Church, Ann Arbor, February, 1964.

"No Trespassing," A Civil Rights song, words by John Sherwood, 1966.

"Search Thou My Heart," a hymn dedicated to the Sabbath day Lake Shakers with words by Sister M. Barker, 1972.

Hobbies

Music and Sports

My wife and I have sung in the First Baptist Church Choir since 1948.

I pitched fast-pitch softball from 1933 to 1989. I have pitched 35 no-hit games and a double header in which neither of the opposing teams scored a run. My 1976 record was 22 wins, no losses, and my over-all record approximately 900 wins and 300 losses. My lifetime batting average was above .300.